

# Visy Education

Engaging the next generation of Australians on recycling



## Our national approach

Visy has partnered with Cool Australia since 2017, providing curriculum resources for teachers across early learning, primary and secondary schools. Over 32 teaching and learning resources have been developed on topics including resource recovery, recycling right at home and school, recycling contamination and how individual efforts can contribute to the local circular economy of recyclables.

“ *This is a partnership based on mutual values of sustainability for a better world. Together we are increasing knowledge of and action on recycling* ”

**JASON KIMBERLEY** CEO and Founder, Cool Australia

Established in 2008, **Cool Australia** is a not-for-profit education organisation with a contemporary pedagogical approach. Their mandate is to provide current and future generations with relevant and engaging information about the three pillars of sustainability: social, economic and environmental. An education system identified as the most important and effective medium for connecting real-world education with kids, Cool Australia's vision is to be the leader in real-world learning, developing curriculum-based lesson plans catering from early learning to secondary school, as well as providing accredited professional development courses for teachers.

Visy partners with Cool Australia to support the delivery of effective, curriculum based lesson plans. The lessons provide a consistent message on the best ways to recycle, while demystifying what material can and cannot be collected from homes and what happens to the recovered waste materials. Visy's aim is to provide this important information via credible and valued resources. Through programs such as these, and with a collaborative approach with councils and schools, we are able to educate generations of Australians on recycling best practice and the broader benefits of the circular economy.

In partnership with Cool Australia, Visy is able to provide this opportunity direct to schools within your local government area designed to support educator, student and community recycling engagement and knowledge.

**32 free**

curriculum-aligned, downloadable resources

**125 free**

admissions to an accredited\*, online professional development course



- > Annual marketing program across social media and digital channels
- > Direct engagement with Visy council partners to assist in the promotion and uptake of the education program and professional development course



To date, more than

**16,000**

Cool Australia lessons have been downloaded and taught to over

**345,000**  
students

For more information visit [visy.com.au/recycling/education](https://visy.com.au/recycling/education) or head to **Cool Australia** to register and access the resources.

\*Available as elective professional development in NSW



## Early Learning

### Our program of free lessons

What goes in that bin?

What is it made from?

What is recycling?



## Primary Schools

**Sorting our recycling** Mathematics – Foundation

**How do we recycle?** Mathematics – Year 1

**What do we recycle?** Mathematics – Year 2

**Recycling** NAPLAN style Mathematics – Year 3

**The main idea? Recycle!** NAPLAN style reading skills – Year 3

**Weighing our impact** Mathematics – Year 4

**Keeping in the loop** NAPLAN style persuasive writing – Year 5

Design Thinking – Empathise **Discovering the waste problem** Years 5 and 6

Design Thinking – Empathise **Understanding the waste problem** Years 5 and 6

Design Thinking – Define, Ideate **Interpreting information for ideas** Years 5 and 6

Design Thinking – Ideate, Prototype **Imagining a design solution** Years 5 and 6

Design Thinking – Prototype **Seeking feedback** Years 5 and 6

Design Thinking – Prototype **Refining the solution** Years 5 and 6

Design Thinking – Test **Implementing the solution** Years 5 and 6

Design Thinking – **Reflecting on design thinking** Years 5 and 6



## Secondary Schools

**Synthesising a sustainable future** NAPLAN style reading skills – Year 7

**The physics of recycling** Year 7

**We take, we make, we use** Mathematics – Years 7 and 8

**Football fields of paper** Mathematics – Years 7 and 8

**Bottled a better way** Science – Years 7 and 8

**Waste to energy** Mathematics – Years 7 to 9

**Recyclables in the rubbish?** Mathematics – Years 7 to 10

**To bin or not to bin** Mathematics – Years 7 to 10

**Drastic plastic usage** Mathematics – Years 7 to 10

**Shiny innovation** Mathematics – Years 7 to 10

**Towards zero waste** Social Action – Years 7 to 10

**Using energy to recycle** Science – Year 8

**Aerosol assault** Mathematics – Year 9

**More than just fiction** NAPLAN style narrative writing – Year 9